



District Management

- District orientated welfare work: integrated concept development, guidance and evaluation of projects that help activating participation of inhabitants in social and ethnical integration
- The focus lies on measures that support the development of public facilities and public areas
- Occupation, qualification and promotion of local economy (amongst others creation of workplaces for long term unemployed persons in social institutions)
- District management in Halle-Neustadt and Magdeburg Neustädter Feld
- Support and guidance concerning the application of conveyors on European-, federal- and federal state level and their management to achieve an implemented district management

The development of concrete perspectives of actions for city expansion happens concerning to the creation of differentiated analysis of strengths and weaknesses. This is always happening with the inclusion of different groups of players, such as resident forums, task forces, communal steering groups and responsible project executing organisation. Every district of a city has its own characteristics. Due to those different situations, there have to be different models from which the one is chosen that ties in with the problems and potential capability best. According to this, project planning is developed and used within the different spheres of activity. By doing so, it is possible to determine and describe situational contexts, potentials and possible obstacles which occur while reaching defined goals. To have an integrated approach as a basis, measures are developed to support different spheres of activity at the same time. Therefore, it is possible to focus and use particular resources such as know-how, organisations, programs, financial instruments, competences and creativity. A review of target achievement is practised gradually.

Spheres of Activity can be:

- Mobilisation and participation of disadvantaged residential groups/ social and ethnical integration
- Public space/ safety
- Living/ living environment
- Social infrastructure/ children/ adolescents
- Employment/ qualification/ education/ local economy
- Consideration of special social conditions of life/ health promotion
- Coordination/ networking
- Image enhancement/ inside/ outside/ public relations